

Juan Sierra

Art Direction, Animation and Design

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☎ | 9544948522

EDUCATION

Graduated 2017 Savannah College of Art and Design
BFA Animation
Average Grade Point 3.91

EXPERIENCE

July 2022 - Present Siteimprove
Art Director

- Concept and Brand Development on the new Costumer Education initiative : Frontier.
- UI Development on Website and Online Courses.
- Supervision of Artist and Designers.

June 2022 - November 2022 DELL
Freelance Art Director and Visual Designer
- Visual Design, Direction and 3d Development on VR experience

October 2021 - June 2022 RECUR
Motion Designer
- Concept, Design and Animation of NFTs for IPs such as Nickelodeon, Top Gun Maverick, Paramount, NFTU.
- Planning and execution of NFT Pack Openings.
- Creation and delivery of assets used across Web , Marketing and Official Pitches.

December 2020 - October 2021 Humen - Sway
Art Director / Motion Design
- Direction, Design and Support on Marketing Campaigns, UX and App development .
- Social Media Management .
- Supervision of Artists and designers.

December 2019 - December 2020 EA Games - Madden
Animator
- Gameplay animator on Madden 2020.

July 2019 - Present Freelance Services
Design, Animation and Advising
- Creative advising for startups.
- Animation and Design services.

December 2018 - May 2019 Anki
Animator
- 3d Animation and Motion Design for robotics, with great focus on user interaction.
- Early development and visualization of games, animations and AI interactions.

May 2018 - December 2018 Anki
Animation Intern

SKILLS

Primary
Design, 3d and 2D Animation, Video Editing

Secondary
Illustration, Modeling, Rigging, Texturing

SOFTWARE SKILLS

Cinema 4d	
Maya	
After Effects	
Flash	
Illustrator	
Photoshop	

LANGUAGES

English ●●●●●
Spanish ●●●●●